

PATH A: SOURCE TO ARS



FIG. 4a

PATH B: ARS TO SOURCE



FIG. 4b

PATH C: SOURCE TO ADVERTISER



FIG. 4c

PATH D: ADVERTISER TO SOURCE

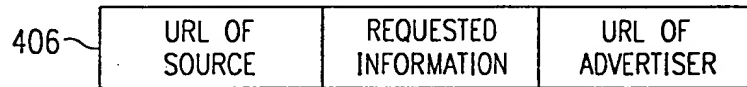


FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)

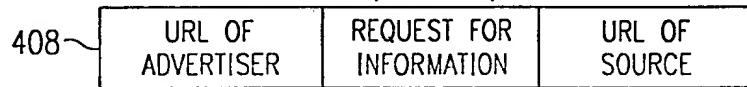


FIG. 4e

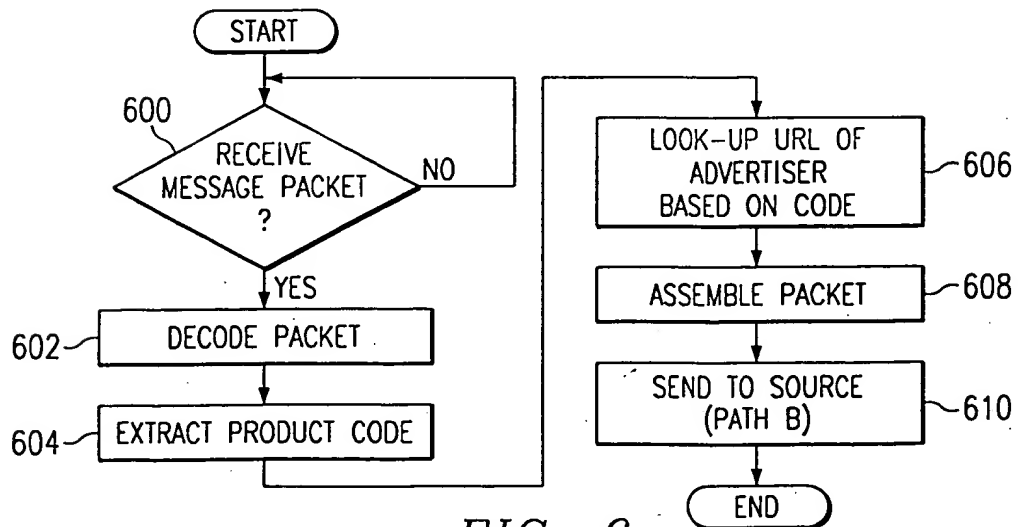


FIG. 6

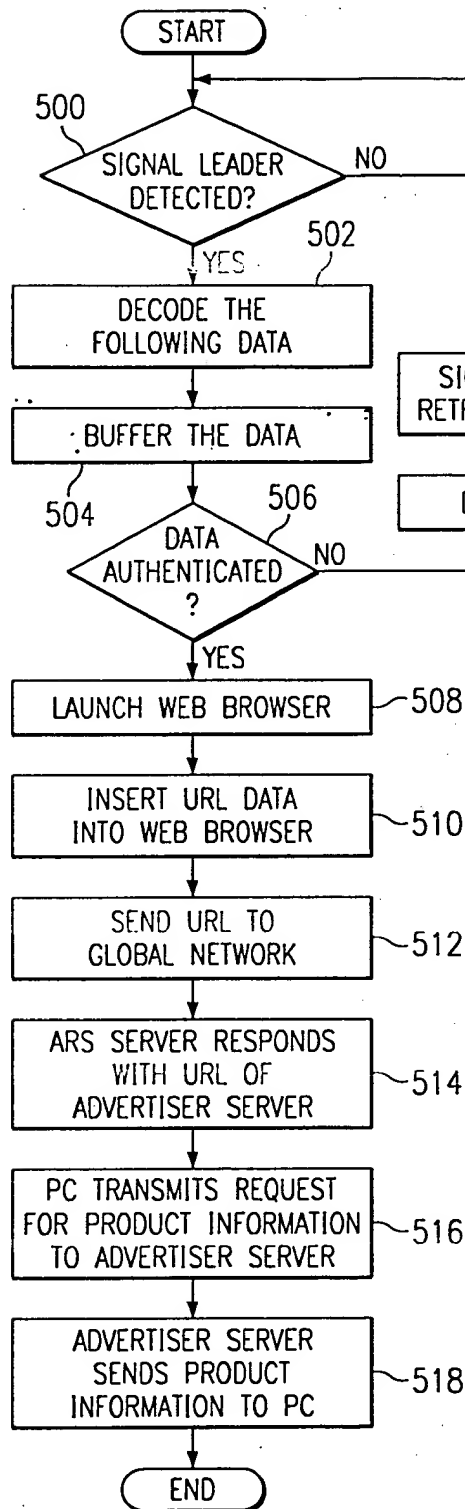


FIG. 5

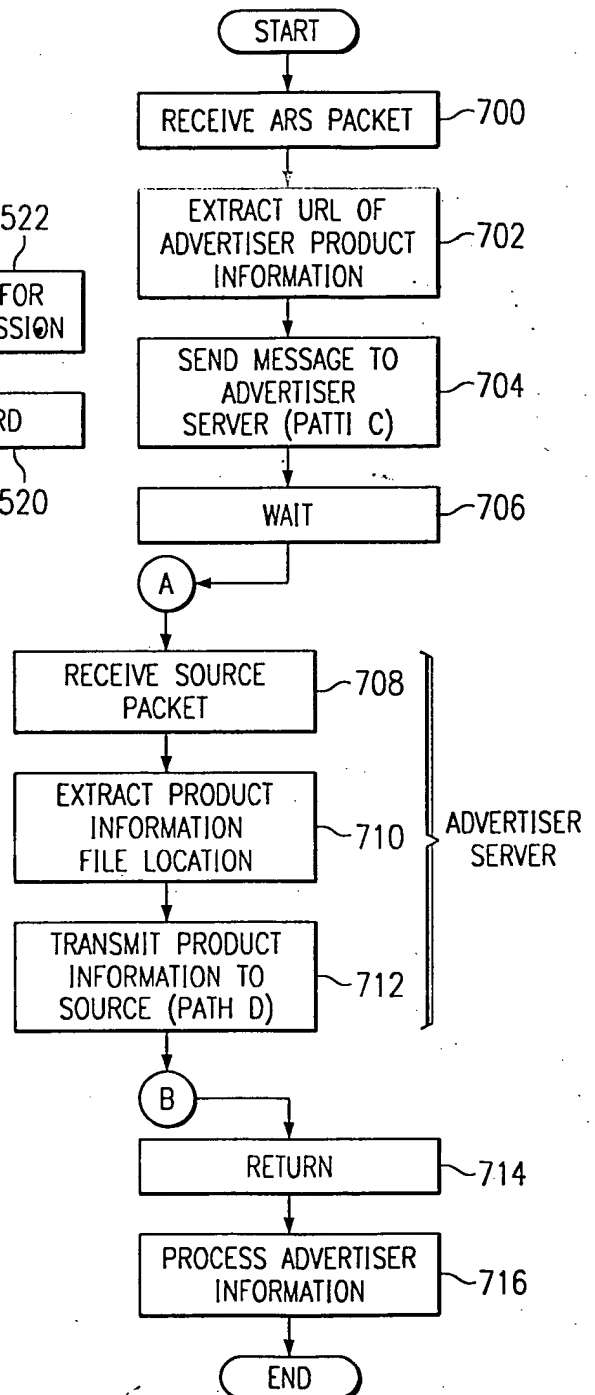


FIG. 7

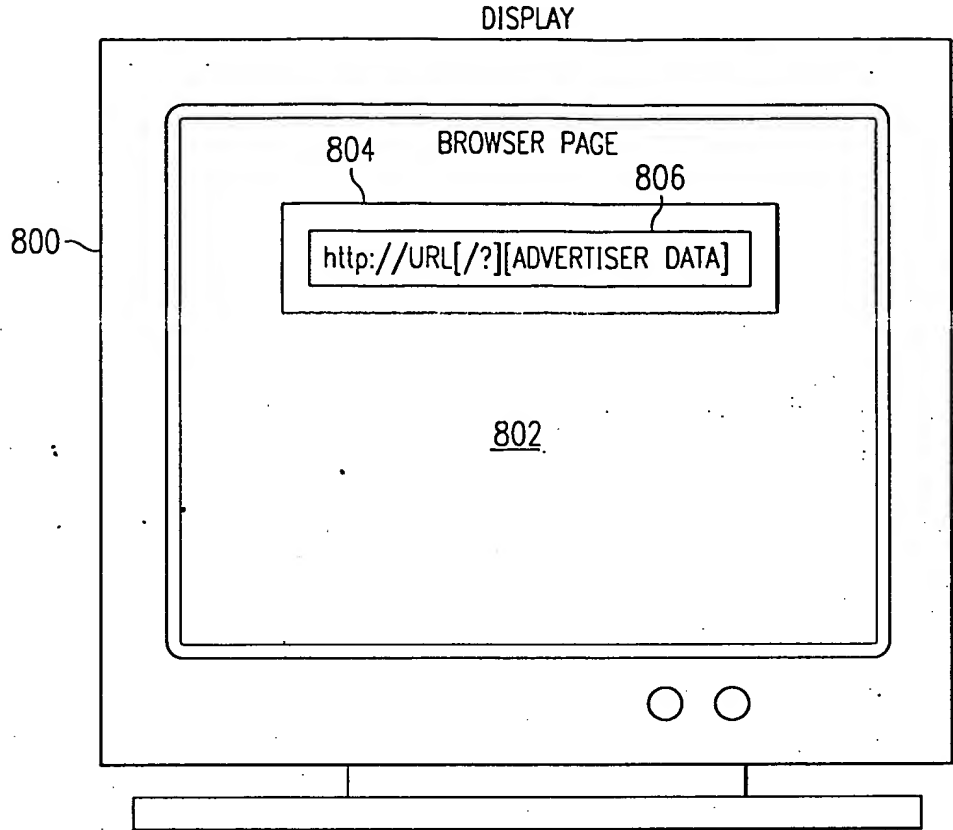


FIG. 8

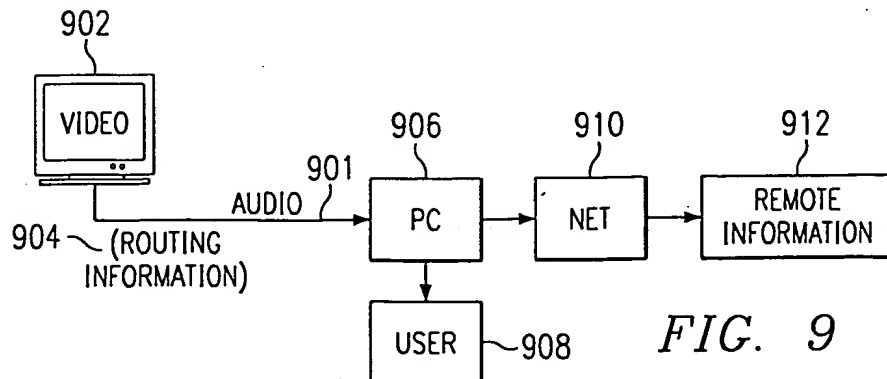
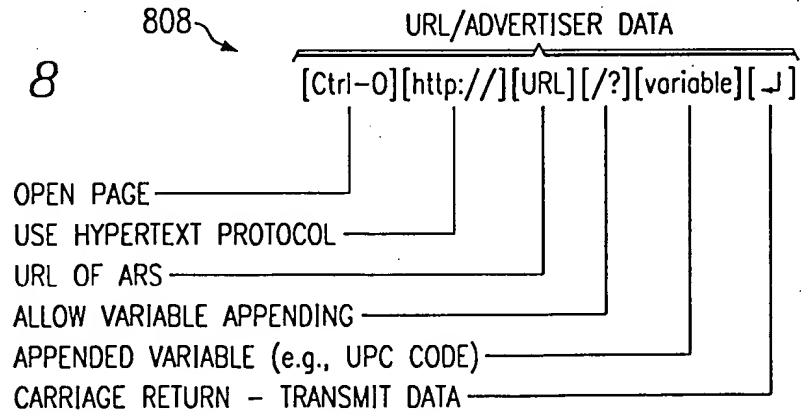
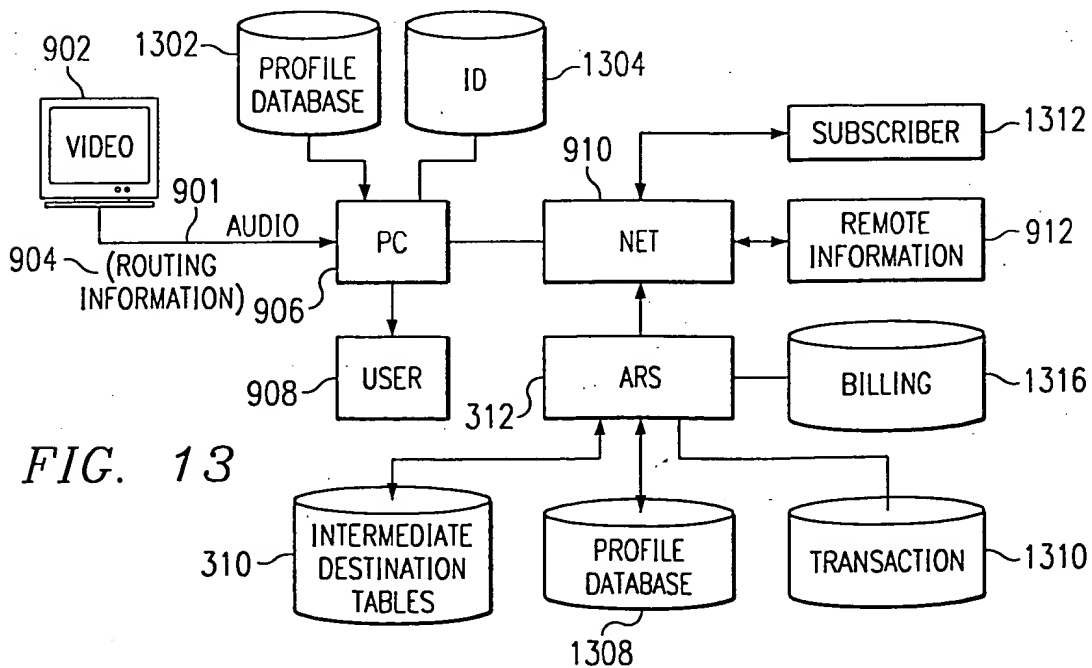
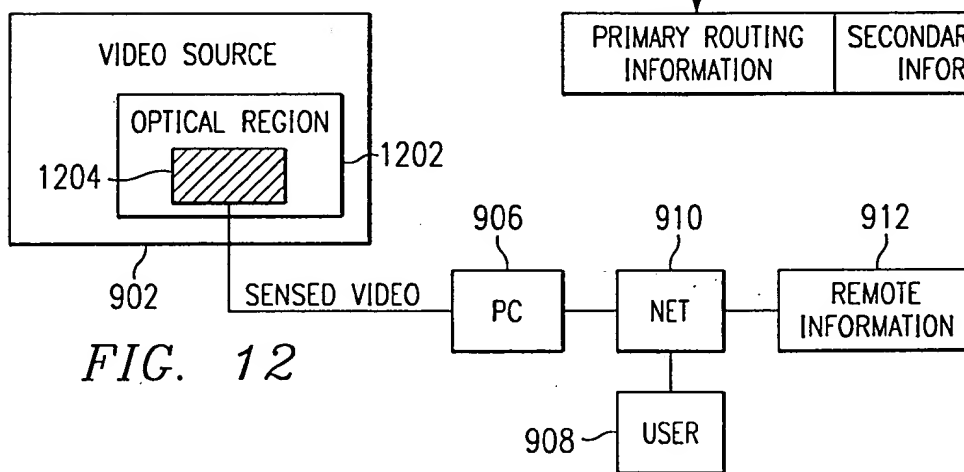
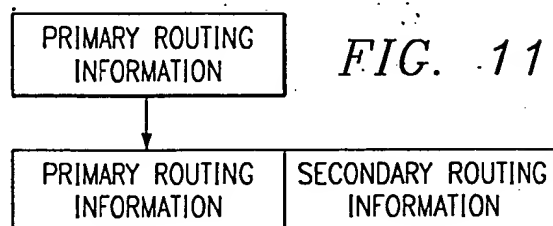
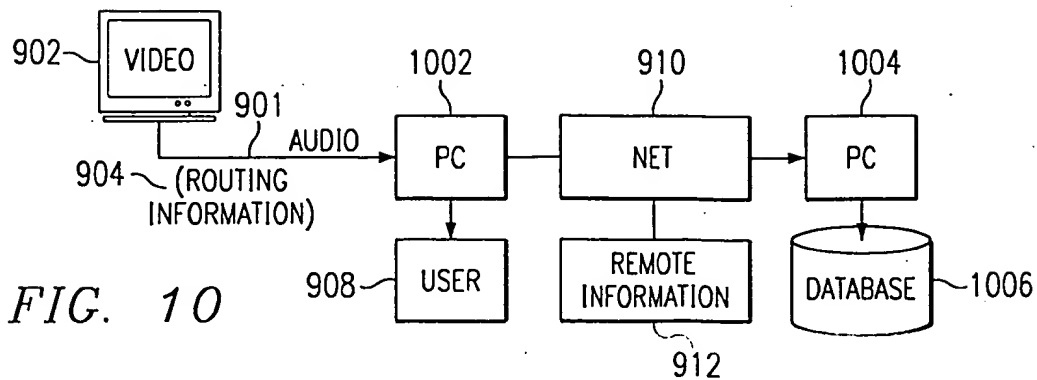
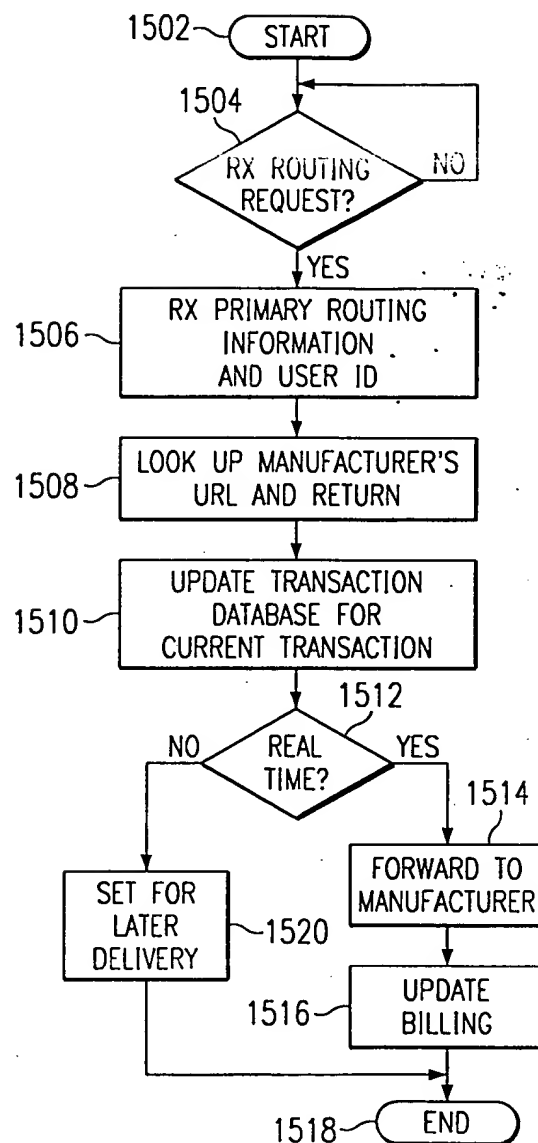
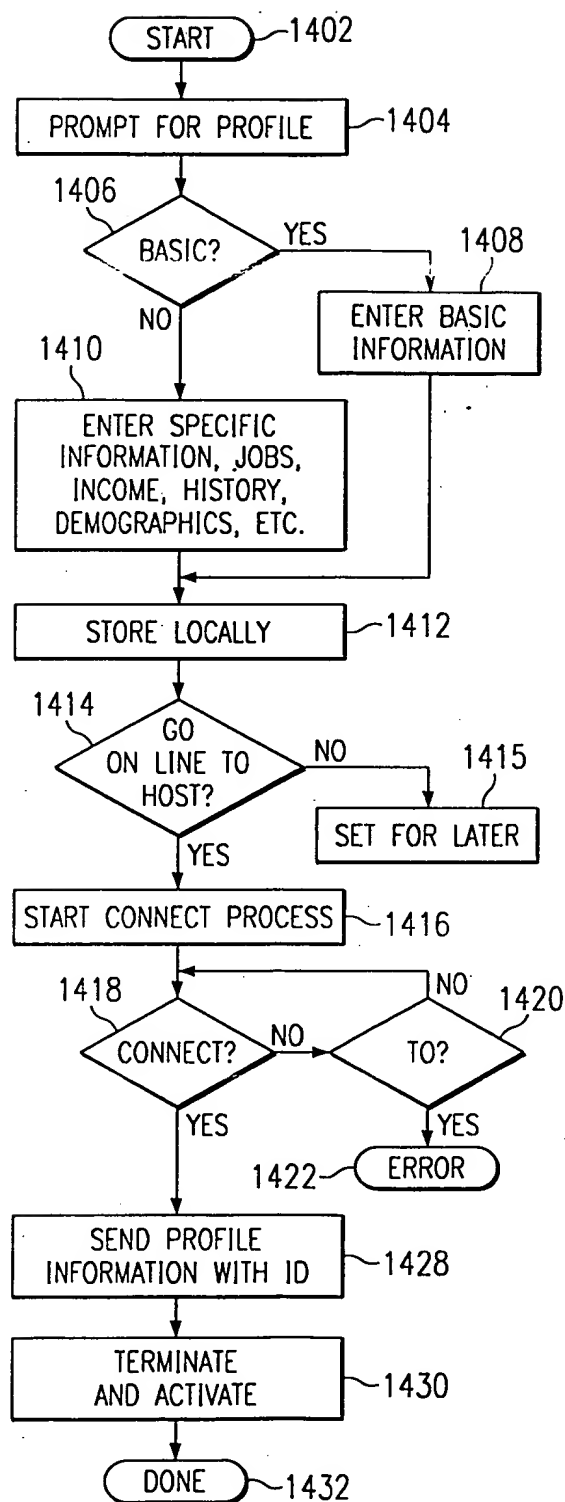


FIG. 9



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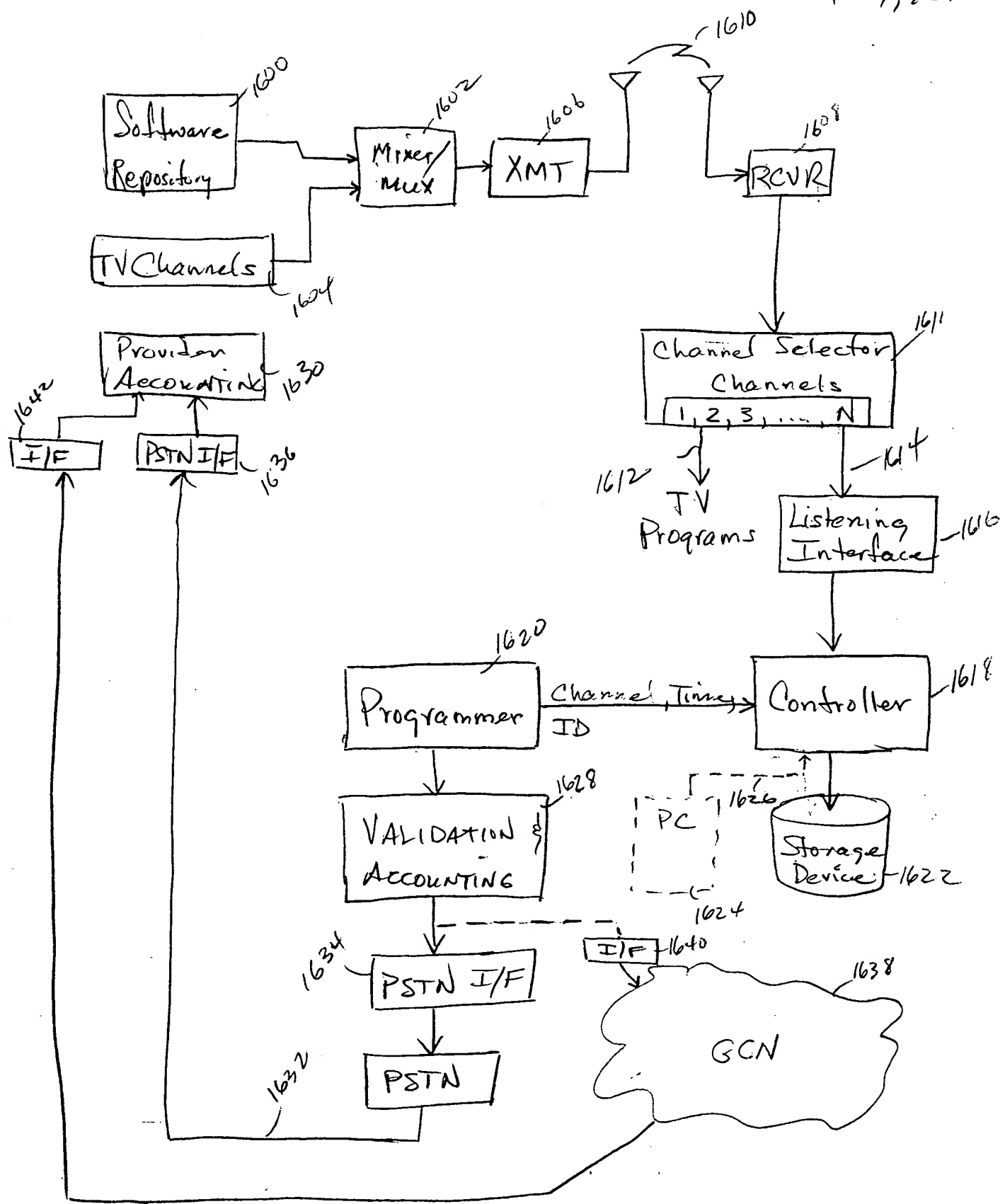


FIG. 16

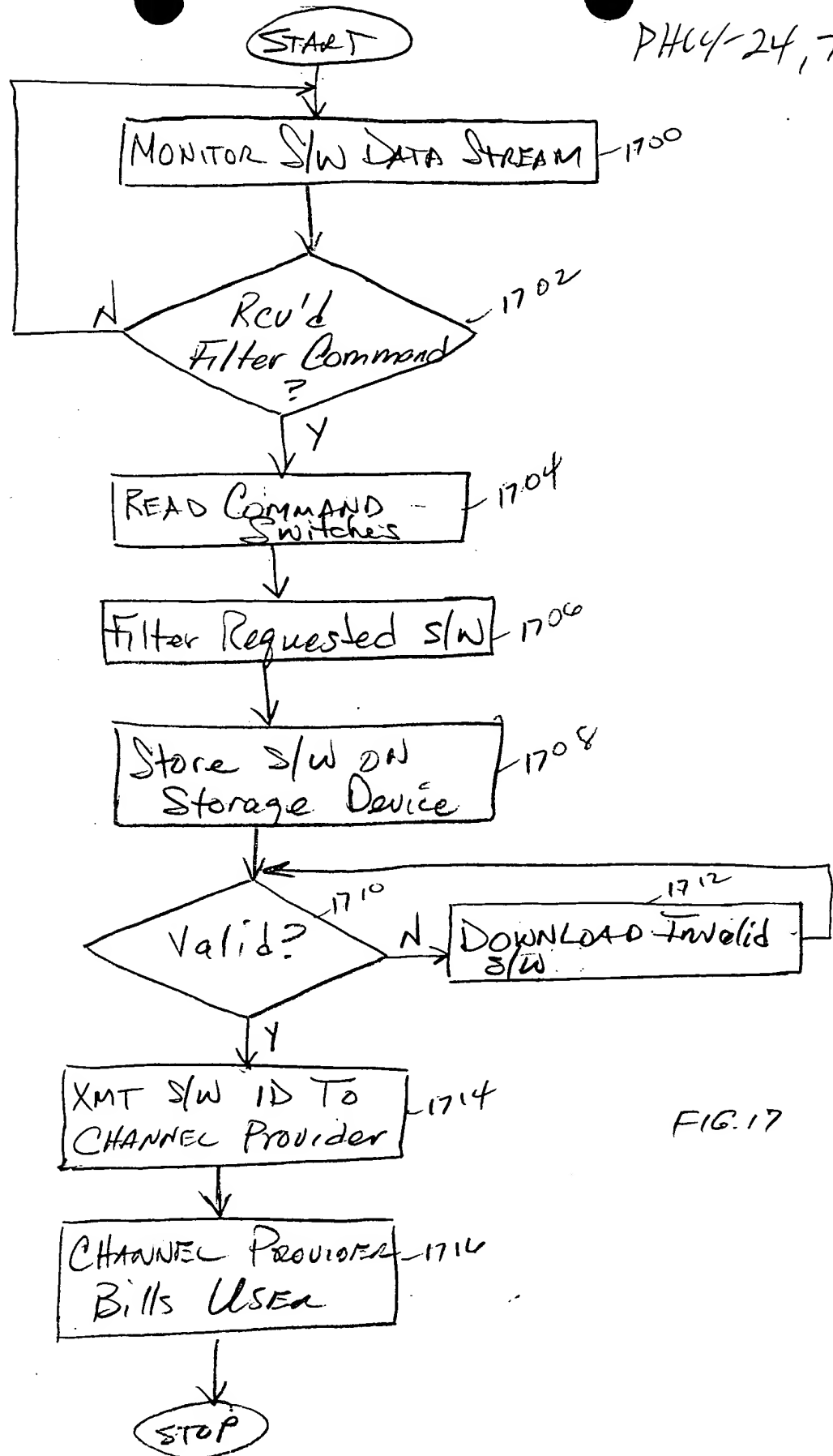


FIG. 17

Broadcast Software PGM

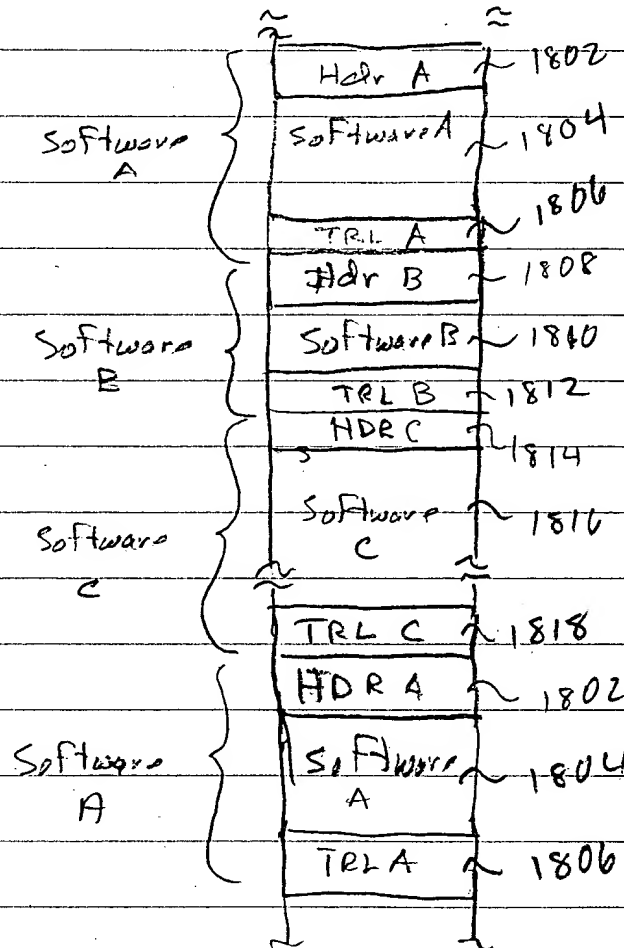


FIG 18

0047363-101360

1902

PHY-24767

1914

1904

1906

1908

1910

1912

FIG 19

1916

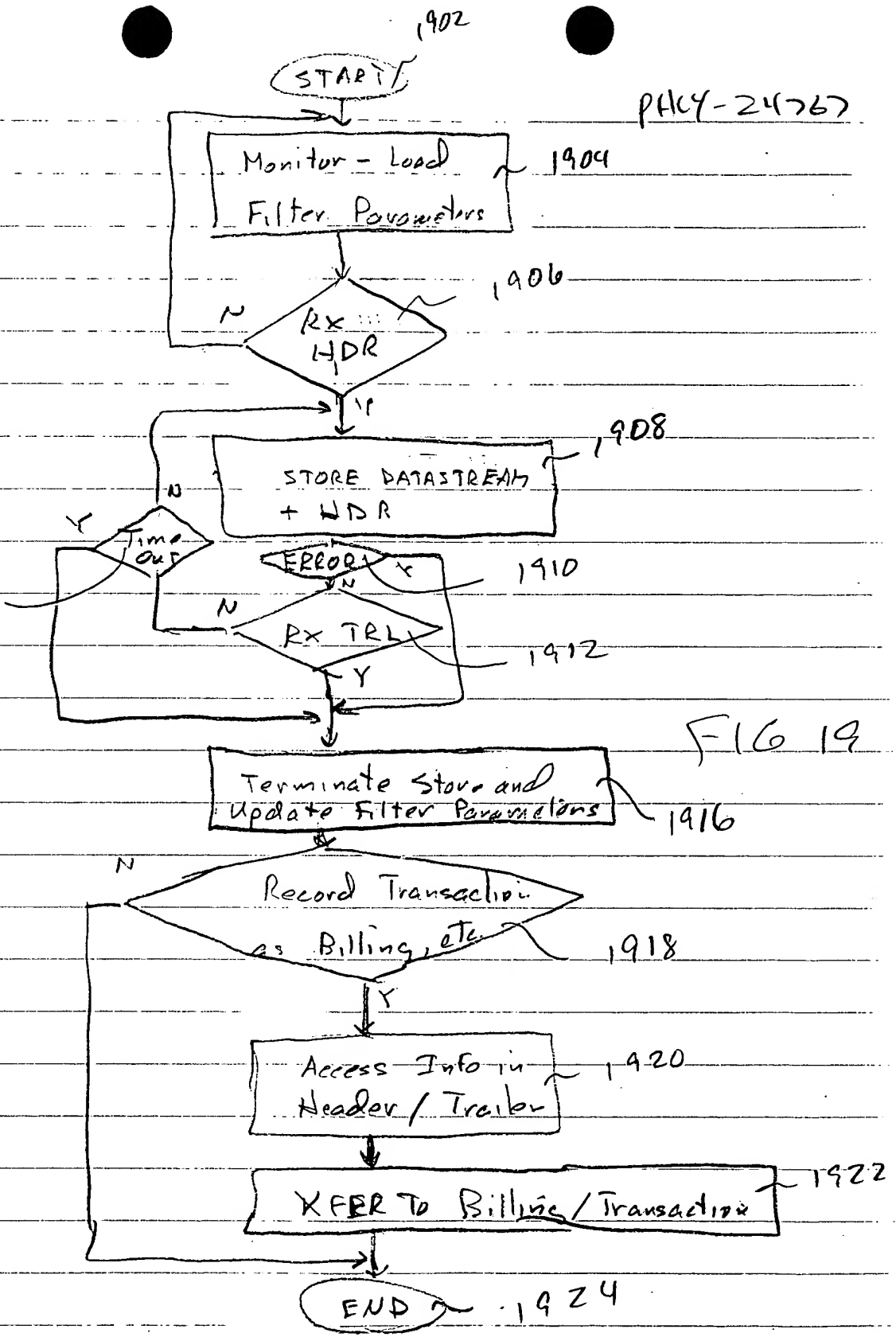
1918

1920

1922

1924

09417833 103760



PHY-24,767

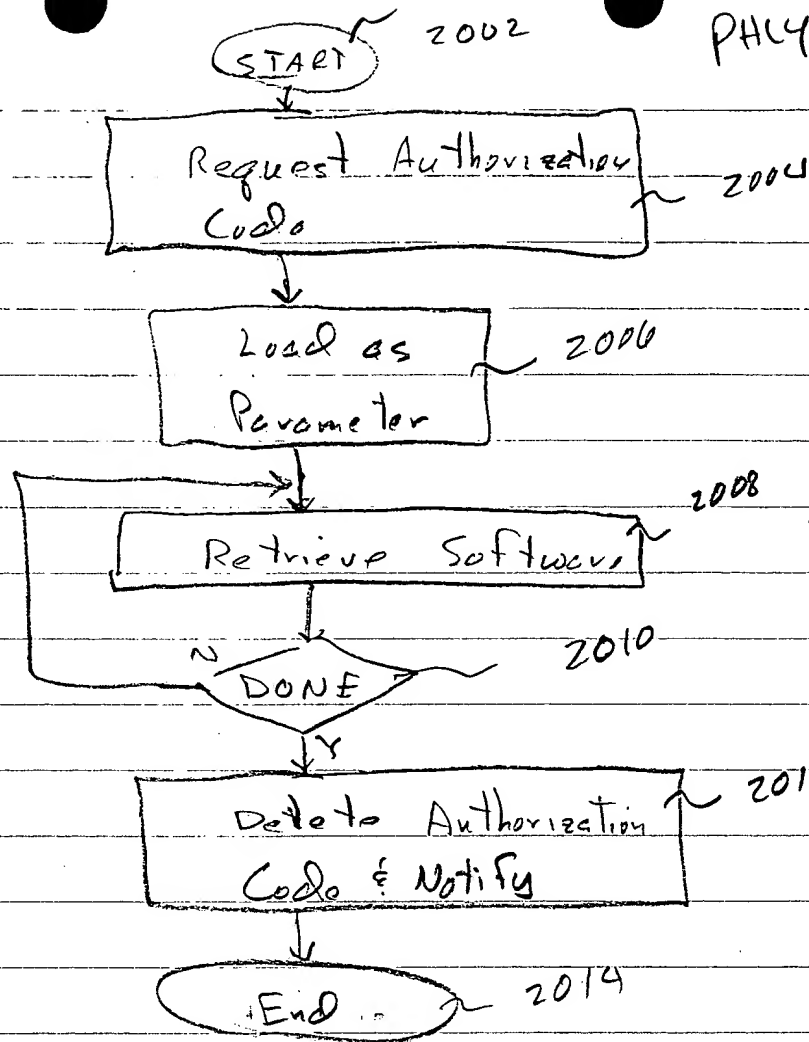


FIG 20

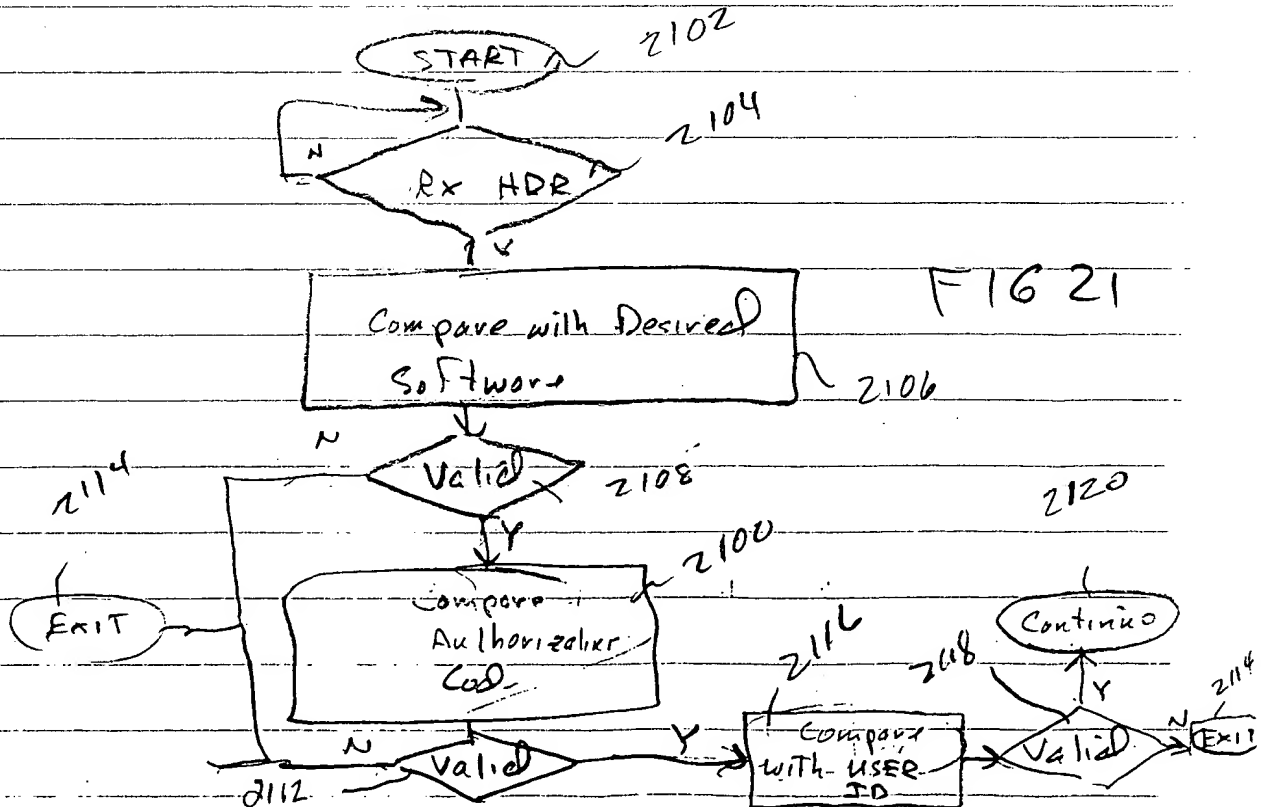


FIG 21

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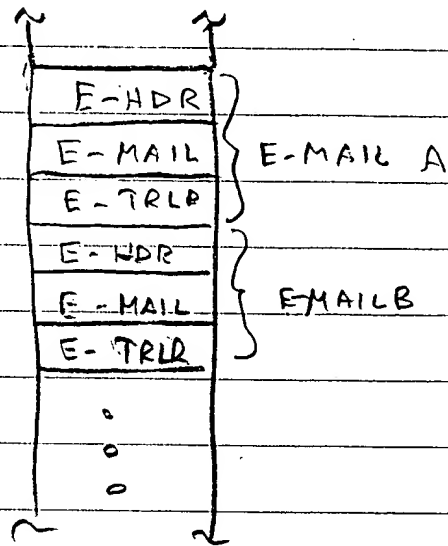


FIG 22

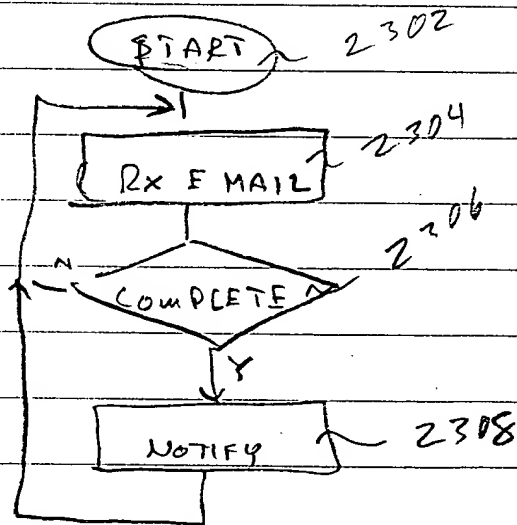


FIG 23

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